

## JODY ARSENAULT

is a passionate communicator, founder of award-winning blog, [MommyMoment.ca](http://MommyMoment.ca) and co-owner of enCompass Media Group. Jody has been featured in print, radio and television media and has been invited to speak and attend media events across North America.

Jody 's positivity and passion for her family is evident and her desire for women to truly see their beauty is a cause close to her heart.

### QUICK STATS

- From Manitoba, Canada
- Age 33, Happily Married
- 2 children - girls (5 & 8)
- Jody's assistant Angela has 2 children - girl (7), boy (5)

# mommy Moment

## Media Kit



### Media Appearances & Events Include:

- 2014 Ford Fiesta Media Drive Program, Gatineau-Ottawa
- #FairmontCooksWithKids event, Winnipeg, Manitoba
- #AccessPG event in Cincinnati, Ohio
- 2013 Disney Social Media Mom, Walt Disney World, Florida
- Conference speaker/ambassador, BlogWest, Edmonton, Alberta
- Ambassador, Xylitol Convention, Cancun, Mexico
- Ikea Media Event, Winnipeg, Manitoba
- #PGMom Influencer Event at the Four Seasons Hotel in Toronto, Ontario
- Shaw TV Winnipeg (Segment about meal ideas for busy families)
- Rooftop BBQ event with BBQ Guru and Celebrity Chef, Ted Reader, Winnipeg
- Van Houtte Coffee (1 of 6 bloggers featured in "commercial"), Old Montreal
- Triple Flip VIP night, Winnipeg, Manitoba
- Advisory Panel for Shaftsbury, Toronto, Ontario
- Advisory Panel for Dell CAP days, Toronto, Ontario
- CBC Kids Tweet Up, Toronto, Ontario

& more!

A few of the many  
Brands that have  
partnered with  
Mommy Moment



### Social Media Reach

Twitter	21,400
Facebook	15,005
Pinterest	5,774
Google+	3,660
Instagram	1,267
Alexa	44,839
Google Page Rank	4

email Jody for more information.

### ADVERTISING:

- Sponsored Posts/Campaigns
- Button ads
- Blog Ambassador
- Press Events & Family Trips
- Twitter Party Host/Co-Host
- Reviews & Giveaways

#### Contact Jody

[jody@mommymoment.ca](mailto:jody@mommymoment.ca)  
[facebook.com/mommymoment](https://facebook.com/mommymoment)  
[twitter.com/mommymomentblog](https://twitter.com/mommymomentblog)  
[pinterest.com/mommymoment](https://pinterest.com/mommymoment)  
[instagram.com/mommymomentblog](https://instagram.com/mommymomentblog)

### ROLES:

- Playtex Mom Trust Moms
- Guidecraft Educator
- Disney Junior Mom
- P&Gmom

... & More!